



## Request for Quote # 823 In-theater Billboard Services

The Early Learning Coalition of Miami-Dade/Monroe ("the Coalition"), a Florida not-for-profit corporation, is seeking a qualified, certified, and registered marketing/PR/media company to procure the lowest rate **In-Theater Billboard Services**. In order to select a vendor to deliver the above-referenced services, The Coalition requests a quote for services based on the specifications listed below. The quote for services will include the following information: company name and address with year incorporated, if applicable; total amount for services; and the quote should be signed and dated by an authorized representative of the vendor. Upon receipt of all quotes, the Coalition will review and make a decision based on the best value offered. Most importantly, the selected vendor will be required to enter into an agreement with the Coalition so to guarantee the specifications listed, as well as to ensure adherence to all applicable state and/or federal laws.

The Coalition would like to thank you in advance for your time and attention to this matter. Should you have any questions and/or comments, please submit them no later than **Monday, December 22, 2008** via the contact information listed below.

### Description of Services:

- ❖ To place a Coalition designed billboard and run a video of the Coalition in various movie theaters;
- ❖ The Coalition video will be featured with films that target children, rated G or PG only; and
- ❖ The billboard and video will be featured within the movie theaters from January to April 2009.

Please submit your quote no later than **Friday, December 26, 2008** to Early Learning Coalition located at 2555 Ponce de Leon, Suite 500, Coral Gables, FL 33134.

Milton Silvera  
Procurement Administrator  
2555 Ponce de Leon Blvd., Suite 500  
Coral Gables, FL 33134  
Email: [icurbelo@elcmdm.org](mailto:icurbelo@elcmdm.org)  
Phone: 305-646-7220 ext. 233