



For Immediate Release

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THE EARLY LEARNING COALITION OF MIAMI-DADE/MONROE WILL HOST A BOOK DISTRIBUTION WITH GUEST READER "STORY LADY" DANIELLE BASCOMB

BOOKS TO BE DISTRIBUTED TO 28,000 CHILDREN IN MIAMI-DADE AND MONROE COUNTIES

WHAT: The Early Learning Coalition of Miami-Dade/Monroe will host a series of book distribution events for children in Miami-Dade and Monroe counties.

WHEN: Highlighted Event in Upper Keys: Thursday, November 19, 2009
11:00 a.m.

WHERE: St. James Children's Center
87500 Overseas Hwy.
Islamorada, FL

WHY: The Early Learning Coalition of Miami-Dade/Monroe, a non-profit organization dedicated to ensuring children in Miami-Dade and Monroe counties receive high-quality early care and education, has been awarded a \$125,000 grant from Reading Is Fundamental, Inc. (RIF), the nation's largest literacy organization. 385 early care and education centers were selected by ELC to participate in distributing books to 28,000 children in our community so they can build their own personal libraries. Of this total, 41 early care and education centers and family child care homes in Monroe County will be participating in the distribution of books to 1,292 children.

WHO: Danielle Bascomb, the "Story Lady" from Cover to Cover Books will participate as a special guest reader at the St. James Children's Center book distribution event.

Book distribution dates are during the weeks of August 31, October 5 and November 16.

ABOUT THE EARLY LEARNING COALITION OF MIAMI-DADE/MONROE: The Early Learning Coalition of Miami-Dade/Monroe is a non-profit organization dedicated to ensuring children in Miami-Dade and Monroe Counties receive high-quality early care and education. Through a variety of affordable and innovative early education and voluntary prekindergarten programs, the Coalition serves more than 50,000 children ages birth to 12-years-old and their families. For additional information, visit our website at www.elcmdm.org.