



For Immediate Release

Contact: Tabatha Cullen, (305) 646-7220 x 303, tcullen@elcmdm.org

THE EARLY LEARNING COALITION OF MIAMI-DADE/MONROE WILL HOST A BOOK DISTRIBUTION WITH GUEST READERS CITY OF MARATHON MAYOR MIKE CINQUE, VICE MAYOR DON VASIL AND COUNCILMEMBER GINGER SNEAD

28,000 BOOKS TO BE DISTRIBUTED TO CHILDREN IN MIAMI-DADE AND MONROE COUNTIES

WHAT: The Early Learning Coalition of Miami-Dade/Monroe will host a series of book distribution events for children in Miami-Dade and Monroe counties.

WHEN: Official Kick-Off Event in Marathon: Thursday, September 3, 2009
10:00 a.m.

WHERE: Kreative Kids Christian Academy
4711 Overseas Hwy.
Marathon, FL

WHY: The Early Learning Coalition of Miami-Dade/Monroe, a non-profit organization dedicated to ensuring children in Miami-Dade and Monroe counties receive high-quality early care and education, has been awarded a \$125,000 grant from Reading Is Fundamental, Inc. (RIF), the nation's largest literacy organization. 385 early care and education centers were selected by ELC to participate in distributing a total of 28,000 books to the children of our community so they can build their own personal libraries. Of this total, 41 early care and education centers and family child care homes in Monroe County will participate in distributing books to 1,292 children.

WHO: City of Marathon Mayor Mike Cinque, Vice Mayor Don Vasil and Councilmember Ginger Snead will participate as special guest readers at the Kreative Kids Christian Academy book distribution event.

Book distribution dates are during the weeks of August 31, October 5 and November 5.

ABOUT THE EARLY LEARNING COALITION OF MIAMI-DADE/MONROE: The Early Learning Coalition of Miami-Dade/Monroe is a non-profit organization dedicated to ensuring children in Miami-Dade and Monroe Counties receive high-quality early care and education. Through a variety of affordable and innovative early education and voluntary prekindergarten programs, the Coalition serves more than 50,000 children ages birth to 12-years-old and their families. For additional information, visit our website at www.elcmdm.org.