



ELC Update



KIMPTON'S EPIC JUMPS TO THE HEAD OF THE CLASS WITH NEW "TIME OUT FOR TEACHERS" RATE STARTING AT JUST \$125 PER NIGHT

Newly Launched EPIC Page Turner Reading Program Offers Fun Summer Reading for All

MIAMI, Fla., July 14, 2009 – Kimpton's EPIC in downtown Miami is inviting teachers to head from the classroom to the guestroom with the "Time Out For Teachers" rate, which starts at just \$125 per night. Before school starts up again, teachers can retreat to EPIC to experience a luxurious getaway, while also enjoying special freebies offered through Kimpton's Summer Playground, which includes complimentary sangria, bites and games at wine hour and a refreshing daily ice cream hour in the lobby. Teachers can book the "Time Out For Teachers" rate for travel through September 7, 2009.

During their stay at EPIC, teachers can enjoy fun summer reading with the newly-launched *EPIC Page Turner* guest reading program. A partnership between the hotel and Hachette Book Group, Sony Digital, and the Early Learning Coalition of Miami-Dade/Monroe, the program provides guests with complimentary books, access to Sony Reader Digital Books, the online *EPIC Virtual Nightstand* where guests can access book excerpts from the comfort of their own in-room desktop computer, as well as author visits and signing events held during EPIC's complimentary evening wine hour. Furthermore, EPIC is supporting the Early Learning Coalition's child literacy efforts by providing kids (up to eight years old) with developmentally appropriate books, so they and their parents can participate in some relaxing "family reading time" during their stay.

"Time Out For Teachers" reservations can be made at www.epichotel.com by entering **TOT** in the rate code box, or by calling 305-424-5226 and requesting the "Time Out For Teachers" rate. Promotion rate for EPIC starts at \$125 per night.

Kimpton's "Time Out For Teachers" rate is subject to availability and is valid for travel from now through September 7, 2009 for stays on Thursday, Friday, Saturday or Sunday nights, with a maximum three night stay. Additional taxes, fees, restrictions and black out dates may apply. Rates are based on single/double occupancy. Must show valid teacher, coach or administrator identification at check-in to qualify. Kimpton reserves the right to cancel reservations booked with erroneous room rates.

Managed by Kimpton Hotels & Restaurants, EPIC is located at the edge of the Miami River and Biscayne Bay, and combines the timeless style of a cosmopolitan boutique hotel with the amenities of a resort to create a sophisticated recreation oasis for guests amidst the energy and pulse of Miami. EPIC is located just short distance from area beaches, local shopping districts, and a thriving arts and culture scene, with many museums, restaurants, shops and theaters within walking distance.

EPIC is located at 270 Biscayne Blvd Way. For more information or reservations, please call (866) 760-3742 or (305) 424-5226 or visit www.epichotel.com.